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**Plymouth Joins Others with BioReady™ Rating**  
***63 Massachusetts Municipalities Are BioReady™***

August 19, 2010 (Cambridge, MA)—The Town of Plymouth was awarded a BioReady™ rating of Gold by MassBio and MassEcon today.

Plymouth provides by-right zoning and required infrastructure at its North Plymouth Industrial Park and also guarantees proposals will meet a 30-day timeline through its site plan review process.

"Plymouth brings a renown, can-do, business-friendly approach to the biotechnology industry," said Denis Hanks, Executive Director of the Plymouth Regional Economic Development Foundation and the Plymouth Area Chamber of Commerce. "We also offer superb land sites with good infrastructure, highway and commuter rail access to serve this important industry."

MassBio, working with MassEcon and a host of regional economic development organizations around the state, inaugurated the statewide BioReady™ Communities Campaign in 2008 for the purpose of providing municipal officials background on the biotech industry and guidance on how to position municipalities as destinations for biotech laboratory and manufacturing facilities.

The system—which ranks communities that meet levels of criteria as bronze, silver, gold or platinum—will help Massachusetts cities and towns market themselves to biotechnology companies looking to expand or relocate.

As part of the Campaign, the MassBio Economic Development Advisory Group (EDAG) developed criteria to both guide communities in their pursuit of biotech facility opportunities and rate them for BioReadiness™ in order to provide each with a tangible marketing tool.

To date, 63 municipalities have achieved ratings. To view full ratings criteria, go to MassBio's BioReady™ Communities Web page at [http://www.massbio.org/economic\\_development/bioready\\_communities](http://www.massbio.org/economic_development/bioready_communities).

“This initiative is about helping maintain the Commonwealth’s competitiveness as the global leader in biotechnology by increasing the inventory of real and potential biotechnology properties in its cities and towns,” said MassBio President and CEO Robert Coughlin. “We’re thrilled to see so many cities and towns say they are ready for the opportunities that will unfold as the biotechnology industry grows in Massachusetts.”

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### **The Massachusetts Biotechnology Council**

[www.massbio.org](http://www.massbio.org)

The Massachusetts Biotechnology Council (MassBio), a not-for-profit organization that represents and provides services and support for the Massachusetts biotechnology industry, is the nation’s oldest biotechnology trade association. Founded in 1985, MassBio is committed to advancing the development of critical new science, technology and medicines that benefit people worldwide. Representing over 600 biotechnology companies, academic institutions, research hospitals, and service organizations involved in life sciences and health care, MassBio works to advance policy and promote education, while providing member programs and events, industry information, and services.